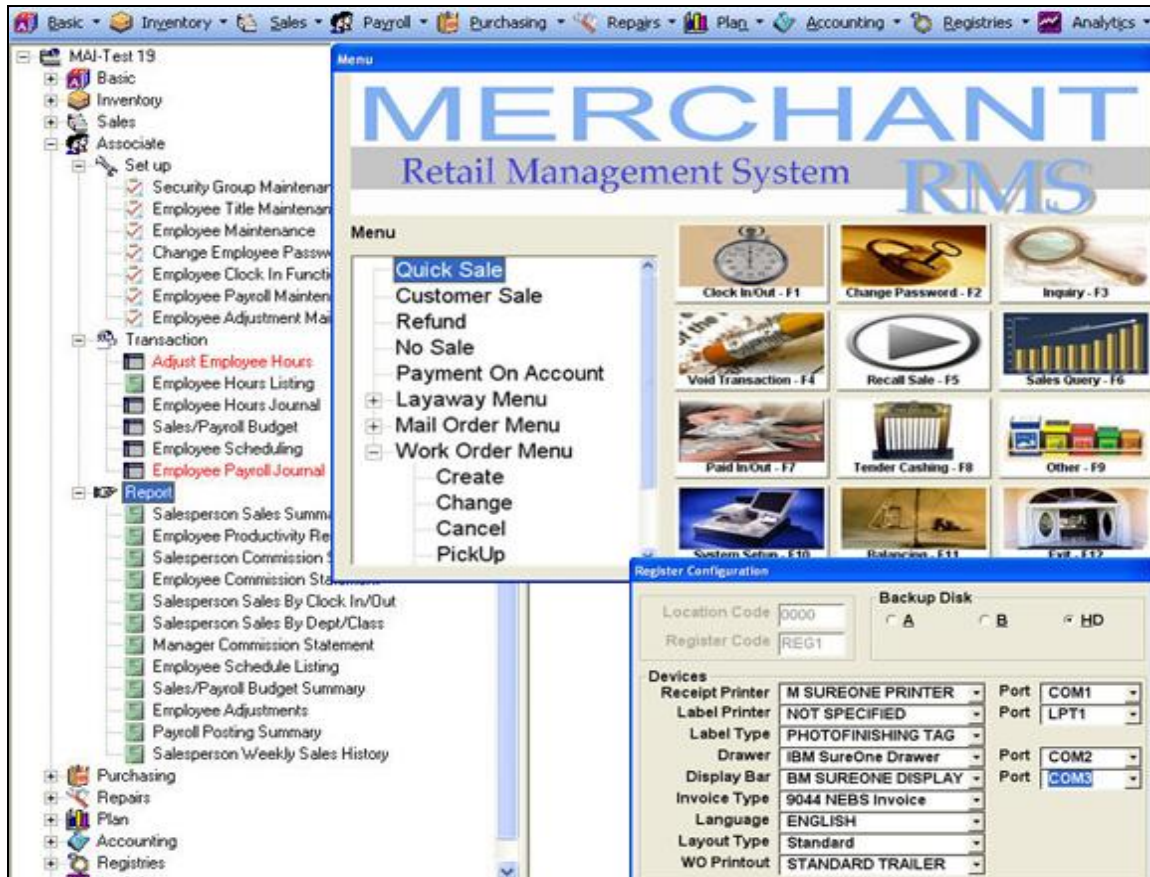


Merchant RMS is more than just a POS system. While offering a feature rich POS environment, its store level management capabilities provide your front line people with the tools they need to be successful.



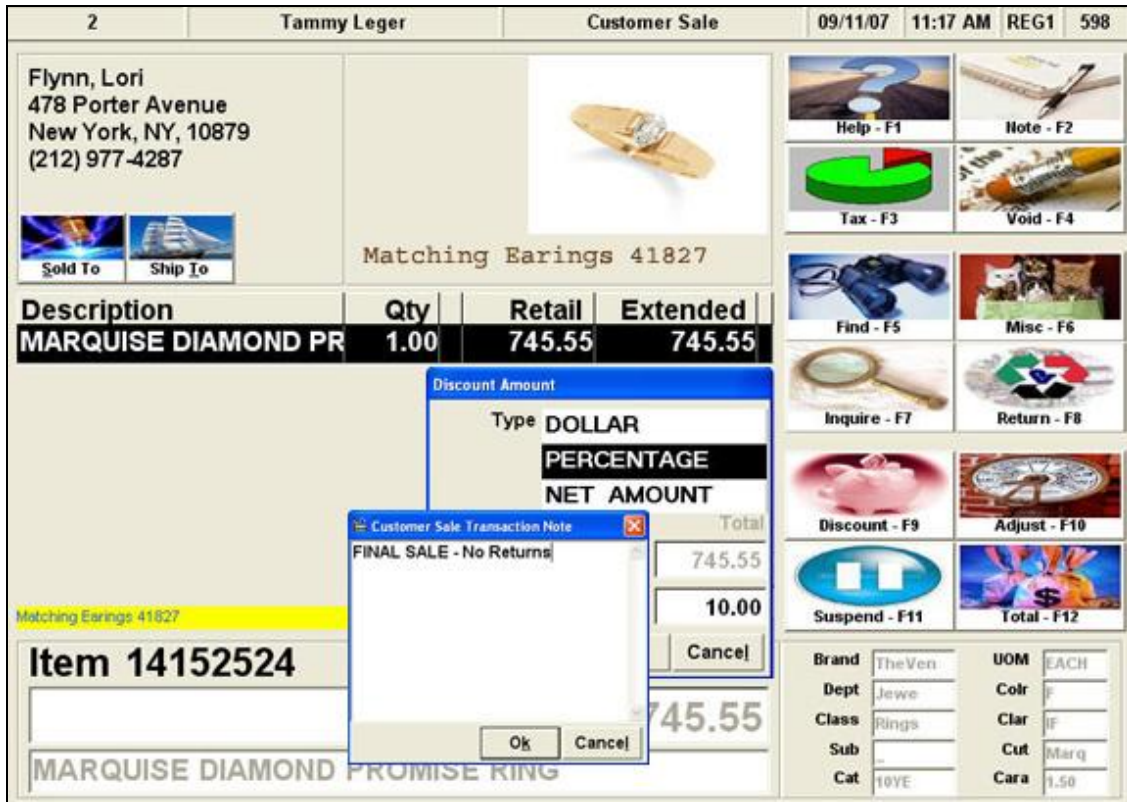
POS

- Touch screen, keyboard, or mouse input
- User defined hardware configuration
- Stand alone capability with automated recovery
- Full training mode without affecting live data
- Multilingual screens by location and or user
- User configurable receipt layouts
- Electronic journal with reprint capability
- Integrated debit/credit solution (PCI compliant)

Back Office

- User defined multiple security levels
- Full customer purchase history, profiling, and tracking journal
- Full analytical reporting by customer and product
- Associate scheduling with sales, and payroll budgets
- Chain wide inventory lookup in real time

Merchant POS includes an intuitive and easy to use POS interface. A consistent design ensures that your associates will become quickly proficient at recording a sale no matter how complex a transaction they are performing.



The screenshot displays the Merchant POS interface for a sale. At the top, the header shows '2 Tammy Leger Customer Sale 09/11/07 11:17 AM REG1 598'. The main area features a customer address for 'Flynn, Lori' and a product image of a diamond ring. A table lists the item 'MARQUISE DIAMOND PR' with a quantity of 1.00, a retail price of 745.55, and an extended price of 745.55. A 'Discount Amount' dialog box is open, showing 'Type DOLLAR' and 'PERCENTAGE' selected. A 'Customer Sale Transaction Note' dialog box is also open, containing the text 'FINAL SALE - No Returns'. The right side of the interface contains a grid of function buttons labeled F1 through F12, such as 'Help - F1', 'Note - F2', 'Tax - F3', 'Void - F4', 'Find - F5', 'Misc - F6', 'Inquire - F7', 'Return - F8', 'Discount - F9', 'Adjust - F10', 'Suspend - F11', and 'Total - F12'. Below the grid, a product information table is visible with fields for Brand, Dept, Class, Sub, Cat, UOM, Color, Clarity, Cut, and Carat.

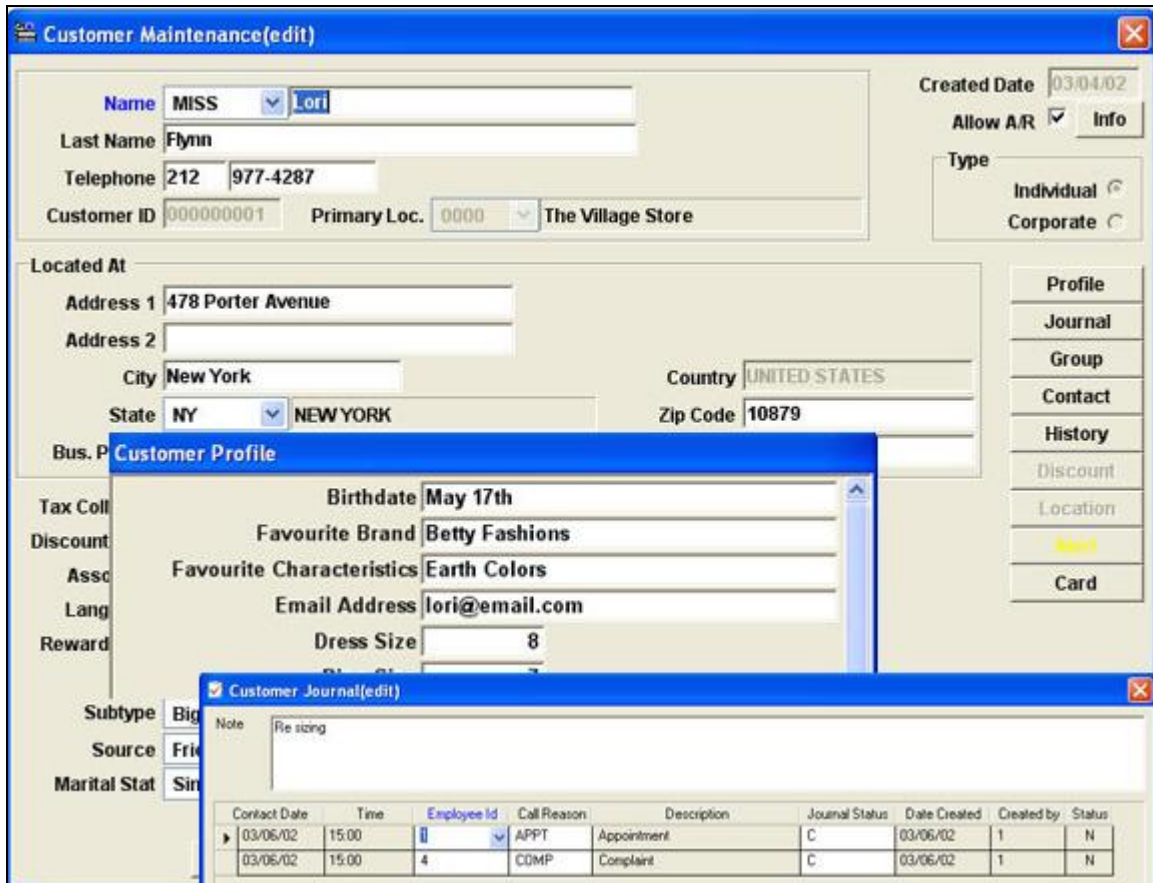
Description	Qty	Retail	Extended
MARQUISE DIAMOND PR	1.00	745.55	745.55

Brand	The Ven	UOM	EACH
Dept	Jewe	Color	F
Class	Rings	Clarity	IF
Sub		Cut	Marq
Cat	10YE	Carat	1.50

POS

- View image and product notes
- Void line item or entire sale
- Exchanges handled within a sale
- Discounts by item line or for a group of products
- Line item or receipt notes
- Multiple gift receipts
- Real time gift card processing
- Payments in foreign currency
- Unlimited number of tenders per sale
- Split commission by item or for a group of products
- Separate "Ship To" address with appropriate taxes
- Suspend and recall sales for a pre defined number of days
- Attach your own store procedures manual
- Blind drawer counts
- Quick close out with receipt printer reports
- No intervention required for end of day process

The loyalty of your customers is a goal that can be achieved with the extensive customer centric tools available in Merchant RMS. Each customer's unique needs can be monitored and their wishes catered to.



Customer Maintenance(edit)

Name: MISS | Lori
 Last Name: Flynn
 Telephone: 212 977-4287
 Customer ID: 000000001 | Primary Loc.: 0000 | The Village Store
 Created Date: 03/04/02
 Allow A/R: Info
 Type: Individual Corporate

Located At
 Address 1: 478 Porter Avenue
 Address 2:
 City: New York | Country: UNITED STATES
 State: NY | NEW YORK | Zip Code: 10879

Bus. P: **Customer Profile**
 Birthdate: May 17th
 Favourite Brand: Betty Fashions
 Favourite Characteristics: Earth Colors
 Email Address: lori@email.com
 Dress Size: 8

Subtype: Big
 Source: Fri
 Marital Stat: Sin

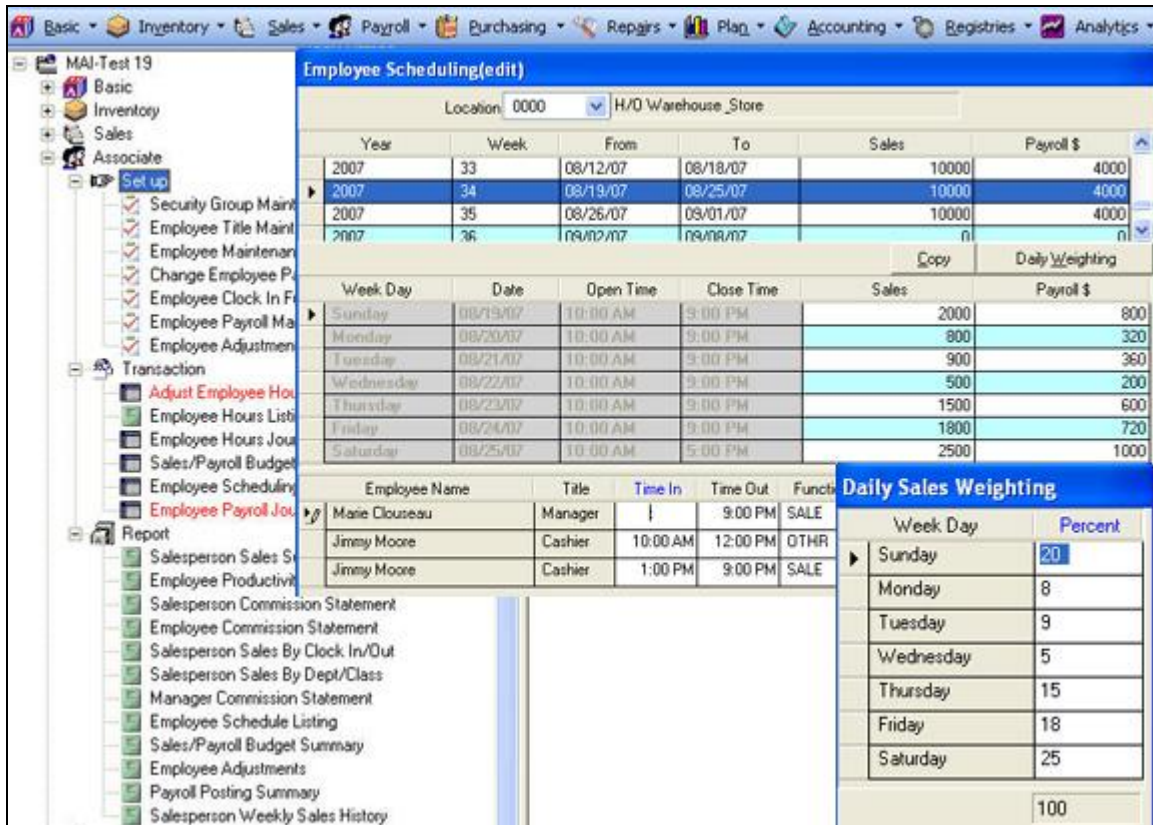
Customer Journal(edit)

Contact Date	Time	Employee Id	Call Reason	Description	Journal Status	Date Created	Created by	Status
03/06/02	15:00	1	APPT	Appointment	C	03/06/02	1	N
03/06/02	15:00	4	CDMP	Complaint	C	03/06/02	1	N

Customer

- Customer profile with an unlimited number of user defined fields which can be tracked
- Customer journal to track all interactions, both past issues and future appointments, with a customer
- Extensive customer purchase analytical reporting
- Full customer purchase history available across the chain in real time
- Generate mailing labels based on purchase criteria
- Control customer special discounts with mandatory key card presentation
- Define customers into various categories and groups for future analysis
- Put on special alerts if a customer has credit issues or needs to be informed of a special event
- Offer A/R to expand your customer base while monitoring credit status
- Enhance customer service by linking a sales associate with each customer

Merchant RMS allows you to truly get a handle on your associates productivity while at the same time simplifying such tasks as setting a stores work schedule by using the quick copy feature.



The screenshot displays the Merchant RMS interface. The main window is titled "Employee Scheduling(edit)" and shows a table of weekly sales and payroll data for location "0000" at "H/O Warehouse_Store". Below this, a table shows daily sales and payroll by day of the week. A secondary window titled "Daily Sales Weighting" shows the percentage of sales for each day of the week.

Year	Week	From	To	Sales	Payroll \$
2007	33	08/12/07	08/18/07	10000	4000
2007	34	08/19/07	08/25/07	10000	4000
2007	35	08/26/07	09/01/07	10000	4000
2007	36	09/02/07	09/08/07	n	n

Week Day	Date	Open Time	Close Time	Sales	Payroll \$
Sunday	08/19/07	10:00 AM	9:00 PM	2000	800
Monday	08/20/07	10:00 AM	9:00 PM	800	320
Tuesday	08/21/07	10:00 AM	9:00 PM	900	360
Wednesday	08/22/07	10:00 AM	9:00 PM	500	200
Thursday	08/23/07	10:00 AM	9:00 PM	1500	600
Friday	08/24/07	10:00 AM	9:00 PM	1800	720
Saturday	08/25/07	10:00 AM	5:00 PM	2500	1000

Employee Name	Title	Time In	Time Out	Func
Marie Clouzeau	Manager		9:00 PM	SALE
Jimmy Moore	Cashier	10:00 AM	12:00 PM	OTHR
Jimmy Moore	Cashier	1:00 PM	9:00 PM	SALE

Week Day	Percent
Sunday	20
Monday	8
Tuesday	9
Wednesday	5
Thursday	15
Friday	18
Saturday	25
100	

Time & Attendance

- Schedule associates based on productivity (avg sale/hour, UPT, etc.)
- Use clock in/clock out function to monitor time spent on none selling activities (training, stock taking, etc.)
- Allow the store managers to edit the payroll hours but have home office vet the results before export to a payroll system. (i.e. ADP)

Productivity

- Determine associates performance metrics (average sale, units per transaction etc.)
- Set sales goals by week for each store
- Set a payroll budget by week for each store



Merchant
Store



Loss Prevention

- Monitor discounts, returns, and voids by associate